

# Rules for graphic file creation

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## File format

We only accept **EPS, PDF, TIFF (or JPEG) with LZW compression.**

All the effects need to be flattened.

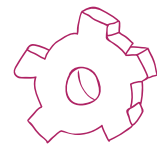
## Preview

Please attach **JPG** or **PNG** preview to all the vector images.

## Resolution

Raster images should be in min. 150 ppi by default.

Please consult us in case of large or non-standard printouts.



## Scale

Vector images need to be made in **1:10** or **1:1** scale

Raster images always need to be made in **1:1** scale

## Color space and profile

The images should be made in **CMYK** color model without embedding the color profile.

## Text

All texts should be converted to outlines or rastered.

